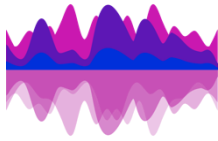
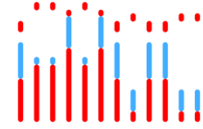


Ideas are the cornerstones of business. We help ideas to take shape and become solutions to address the challenges our partners have in modern competitive business environment

We put together vision and strategy, subject matter expertise and operational management, known technologies and scientific research, and finally all our time and energy to make that happen



IN4COM has 15+ years history providing management consultancy services, program and project management and technical M&A support, subject-matter expertise in such domains as IT, telecommunications, banking, travel, entertainment, digital marketing and technologies such as data management solutions and AI

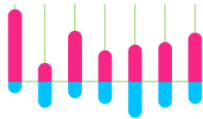
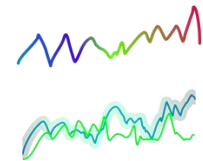


- IN4COM is a vendor of software platforms:
- Product Information Management
 - Marketing Technologies Automation
 - Intellectual Operational Effectiveness
 - Business and Customer Care Management

Contact us for detailed product descriptions and services offering

IN4COM provides custom software development services.

IN4COM has extensive knowledge building different types of data management solutions including Enterprise Data Warehouses for major telco operators, Data analytics platforms, Management dashboards, Data matchmaking tools, Real-time data and events management systems. We use AI technologies and models when they are relevant to client needs



IN4COM participated in several R&D projects developing new technologies and solutions for such domains as VR, real-time motion tracking, motion analysis and motion learning, VR Esports, automated video content generation etc. For these projects we use own resources and cooperate with leading academic institutions and groups. Several of our projects were supported by FFG (Austrian R&D Support Agency)

PRODUCTS & EXPERTISE

OWN PROJECTS



AVICA

<https://avica.cloud>

AVICA is data-driven automated video content production platform for your products, marketing campaigns, news and posts and client personalisation



TENNIS ESPORTS

<https://www.tennis-esports.com>

TENNIS ESPORTS is a realistic VR tennis game available in Meta / Oculus store allowing to play tennis matches with real and AI opponents and participate in tournaments

IN4COM management team is open to new ideas and projects in cooperation with partners and individuals.

Contact us!



Management consulting, program & project management



Data modelling (physical & logical layers)



Strategies & concepts. Business & technical requirements



Custom software development services



Full-cycle delivery of software solutions (own and custom)



Data management tools development



Software architectures definition, information modelling



Technical support for M&A projects

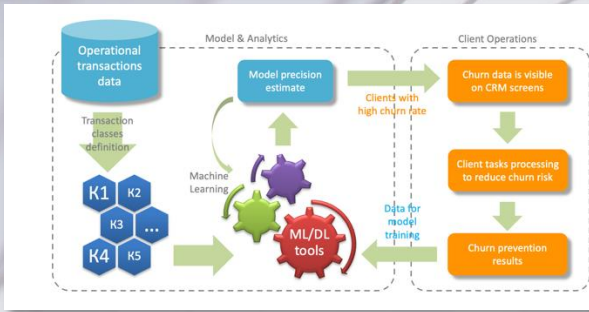


R&D projects for new technologies and solutions



SMM and marketing video content production

SERVICES

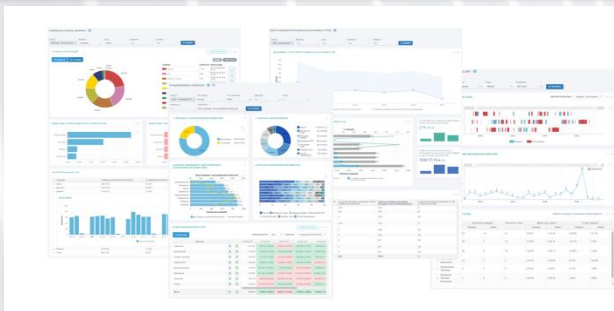
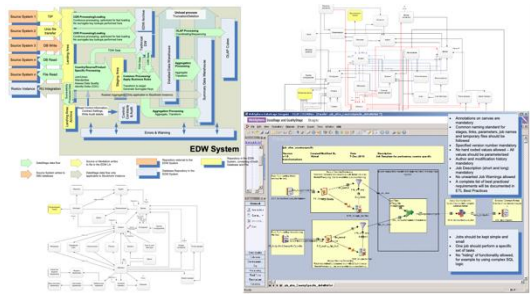


CHURN & FRAUD management

As early as 2010-2012 IN4COM was involved into building transactional data analysis solution for banks with Machine Learning increasing the precision of the churn and fraud estimates from 50-60% (manual) to 85-90% (automated) and use the data in real-time customer relationship management

ENTERPRISE DATA WAREHOUSE

IN4COM participated in large scale integrational projects building enterprise data warehouses and data analytics solutions for Tier 1 telecommunications operators (for example TELE2)

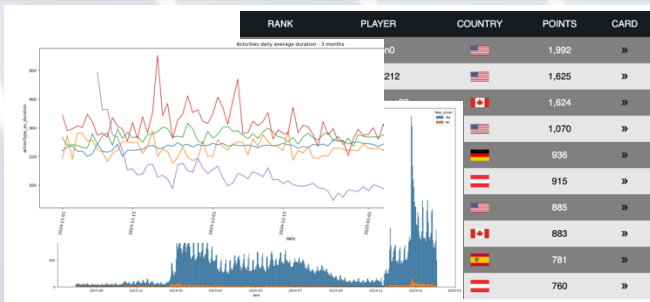
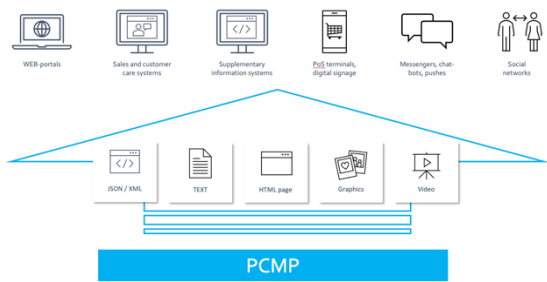


INTELLECTUAL OPERATIONAL EFFECTIVENESS

IN4COM builds custom solutions for large enterprises (telcos, banks, insurance, retail) to collect and analyse operation data dynamically to measure and present main KPIs and estimate operations and business processes elasticity and define potential for the optimisation in real time

TELCO PRODUCTS INFORMATION MANAGEMENT

IN4COM delivered solution to collect product information from technical platforms (implementation) and automatically present it at the product description level for all types of users and systems of telco operator



ESPORTS DATA MANAGEMENT PLATFORM

IN4COM has developed platform to collect and analyse data coming from eSports (gaming) platforms related to player activities, achievements, scoring, professional rating and operational parameters of the game modes to provide data leaderboards for players and insights into game mechanics for developers

TELCO MAR-TECH PLATFORM

IN4COM delivered solution for telco operator Mer-Tech platform collecting user data from the network and enriching it with public data. Campaigns management (pre-campaign audiences' selection and tuning, run on inventory, post-campaign analytics). 50 Mln. subscribers

