BUSINESS SUPPORT PLATFORM

1 — BUSINESS CASE

YOU:
- Want to build you customer communications and products and services monetization web-platform
- Use it for your physical a digital sales and customer care channels
- Get real-time data about your products, purchases, user-base, payments and marketing channels statistics
- Run business around e-commerce, marketplaces, cloud services, esports, loyalty, ticketing, gaming, internet services, iot services, utilities, etc.

2 — SOLUTION

WE:
- Deliver platform which allows fast configuration of your: product catalog, sales channels, payment interfaces, fully automated charging and billing logic based on one-off purchases, subscriptions or event-based charging (with possible discounts and packages business logic complications)
- Configure analytical reporting and notifications
- Configure it to be scalable with the growth of your products and client base
- Make it fully customized to your brand
- Make it an integral part of your IT landscape and digital strategy
- Make it multi-language, multi-currency, multi-modal (UI) and we support multiple tiers / domains in one system, complicated product catalog and complicated event-based rating and business logic

3 — TECH

HOW WE DO THAT:
- We use open-source technological platforms with permissive licenses to built the technical back-bone of the solution
- We use our proved BSS platform and core business logic which we successfully used for multiple project for different business domain and complexities of the systems and business logic
- We have extensive knowledge and experience in BSS domain and can rapidly help you to build effective solution based on your specific requirements and our knowledge of market and technological best practices

4 — COMPANY

WHY IN4COM:
- 11 years on a market
- Core team has specialists with 20+ years of experience in IT and subject matter fields (telecommunications, banking, entertainment)
- 25+ years of experience with business support systems' projects (telecommunications, cloud services, e-commerce, esports, gaming)
- We are open to different cooperation models including KPIs-based compensation, etc.